

His Highness the Deputy Emir and Heir Apparent of Qatar joins Tunisian Prime Minister to lay foundation for Tozeur Desert Resort

- *Qatari Diar is developing 40-hectare resort in Tozeur city in Tunisia*
- *Eng. Al-Hedfa: Project supports Tunisia and its development post-revolution*
- *Hammadi Jebali: Project source of pride and proof of strong relations between Tunisia-and Qatar*

Tunisia (XX July 2012) - His Highness Heir Apparent of Qatar, Sheikh Tamim bin Hamad Al Thani, participated in a groundbreaking ceremony for the Tozeur Desert Resort development in southwest Tunisia. The project is being developed by Qatari Diar Real Estate Investment Company.

Tunisian Prime Minister Hammadi Jebali attended the ceremony alongside a high-level delegation of political and executive figures from Qatar and Tunisia. A site visit to the Tozeur Desert Resort and a detailed presentation also featured in the ceremony.

The five-star desert resort extends over 40 hectares in the Tunisian governorate of Tozeur. The resort consists of a range of independent luxury suites with prime views of the natural salt lake, conference facilities, retail areas, spa and sports facilities, Arabian night tent an amphitheater in addition to an Arabic themed cultural village to cater for visitors of all ages.

Qatari Diar's GCEO, Eng. Mohammed bin Ali Al-Hedfa thanked His Highness Deputy Emir and Heir Apparent of Qatar and President of Tunisia for gracing the groundbreaking ceremony for Qatari Diar's first development in Tunisia.



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Al Hedfa commented: “The Tozeur Desert Resort is aimed at supporting the Republic of Tunisia and its development ambitions following the revolution by providing employment opportunities to the country’s youth. The project developers will also work closely with local institutions to help market and promote Tozeur as a unique and high end international tourist destination.”

Al Hedfa added: “More than a mere real estate project, the Tozeur Resort is one of Qatari Diar’s landmark developments providing a model for sustainable living in more than 29 countries around the world,” he said.

Hammadi Jebali noted, “This project is a source of pride and stands as proof of the strong relations between Tunisia and Qatar. The project will not only create jobs for our country’s youth, during construction and upon completion, it will also add a new dynamic to the region’s desert tourism.”

“We are grateful to the Qatari government and its leadership for extending a hand of friendship to the Tunisian people and, through the work of Qatari Diar, contributing to the growth of our economy and the diversification and development of the tourism industry in Tunisia,” added the Tunisian Prime Minister.

Visitors to the desert resort will experience a unique mix of Arabic desert culture and an array of high-end restaurants and entertainment facilities, amidst abundant natural beauty. The resort, designed to complement and preserve the local environment, neighbors 200 water springs, an oasis and a natural salt lake.

Tozeur, one of Tunisia’s 24 states once dubbed ‘City of Dreams’ by the Romans, is a destination for artists, film directors, politicians and journalists, who frequently fill its restaurants, cafes and markets.



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About QATARI DIAR Real Estate Investment Company:

Wholly owned by the Qatar Investment Authority, QATARI DIAR Real Estate Investment Company was established in December 2005 to support Qatar's growing economy and to coordinate the country's real estate development priorities. QATARI DIAR is currently developing or planning 49 projects in 29 countries around the world.

QATARI DIAR is becoming established as one of the world's most trusted and respected real estate companies because of its commitment to quality, local community, partnership and hallmark sustainability.

QATARI DIAR's hallmark vision of sustainable development places community and local traditions at the forefront. The Company aims to create and manage property investments and developments which not only comply with the best international standards, but which also strongly reflect local culture and values. As a result, QATARI DIAR's projects deliver a distinctive and sustainable social, economic and environmental benefit to the community. In addition, QATARI DIAR often enables local and international developers and investors to partner in its projects, and to work together in exploring other opportunities, both locally and internationally.

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